

<i>Project name:</i> Baseline Survey for Country Strategic Plan (CSP) III, (2011-2012)		<i>Country:</i> Pakistan
<i>Project location within Country:</i> Islamabad, Punjab and Sindh		<i>Professional staff provided</i> <i>No. of staff:</i> 4
<i>Name of client:</i> Plan International <i>Financed by:</i> Plan International		<i>No. of staff-months:</i> 18
<i>Start date:</i> 16/09/2011	<i>Completion date:</i> 15/01/2012	
<i>Senior staff involved and functions performed:</i> <i>Mr. Kamran Sadiq, Team Leader</i> <i>Ms. Shahnaz Akhtar, Social Development Expert</i> <i>Mr. Muhammad Ramzan Khan, Sampling Expert</i> <i>Mr. Muhammad Shafi Gul, Data Analyst</i>		
<i>Detailed narrative description of project:</i> <i>The basic objective of the project is to conduct a baseline survey, in four districts, against key performance indicators set in Plan's Program Unit Long Term Plans and subsequently used in Program Unit Results-Based Monitoring Frameworks. The Baseline Survey will help Plan Pakistan to set the current benchmarks and set programmatic targets for the whole CSP-III period to track the progress and achievement of CSP-III results.</i>		
<i>Detailed description of services provided:</i> WIC is providing the following services: WIC is conducting a baseline survey of four districts of the Plan Pakistan program targeted. The sample comprises 1620 households in 81 sampled villages. Addition to the review of secondary information, the primary data will be collected through household interviews and consultative meetings with key informants. A comprehensive report will be produced in which the base line data of Plan's CSP outcome and output indicators will be provided.		